

MRDC Software: NEWS

Asia expansion continues

Having set up our Asia office in June 2004, we are now expanding our operation and increasing our services.

We have now moved to larger offices and have recruited new staff to augment our team.

Our sales team has been joined by Kate Browne (kate.browne@mrdcsoftware.com) from the UK who will be promoting QPSMR CATI which was launched to the Asia Pacific market in July.

We also are opening a data analysis service department, which will provide data analysis and reporting services to the market research industry. If you are interested in having tabulations or reports generated before, you will be pleased to offer you a competitive quotation for this work. Also, we supply free software, so that you can carry out secondary analysis yourself. Please contact Christine Chong (christine.chong@mrdcsoftware.com) for more details.

We are also moving some of our software development to the Malaysia office and have just opened a small office in Bangkok. This office will be working on our applications which are built around Microsoft Office. The new company in Bangkok is called VBA Programming Services and will work for customers from both the market research and non-market research customers. For more details, contact Phil Hearn (phil.hearn@mrdcsoftware.com).