The CYS Platform In a Nutshell

mrdc
SOFTWARE

Project Management

- Add your own projects
- Share projects with users
- Provide different interfaces for each user type
- Automate the management of your user base
- Manage different data versions
- Manage historical data

Questionnaire Features

- Intuitive user interface
- Ready-made question templates
- Single/multiple response questions
- Numeric and text response questions
- Interactive tools such as sliders
- Image and video usage…and more!

Questionnaire Management

- Schedule invitations/reminders
- Personalisation of survey invites
- Manage blacklists
- Avoid 'over-surveying' respondents
- Multiple languages
- Easy database management

Routing & Piping

- Easy to apply simple filters
- Complex routing logic available
- Randomisation of responses
- Randomisation of questions
- Piping on previous responses to questions
- Data checks 'on the go' for re-checking input

Data Management

- Questionnaire/data version management
- Import tools
- Merging of data from multiple surveys
- Merging of other business data, KPIs, metrics etc
- Automated data feeds
- Data validation

Data Compatibility

- Excel/CSV data
- SQL server databases
- Data from MRDCL, QPSMR and Snap
- Annotation and labelling of any data
- Merging data from two or more sources
- Tracking study management

Data Integration

- Show survey from two or more surveys together
- Show survey data alongside other business data
- Add targets to reports and infographics
- Automate the feed(s) to your dashboards
- Update dashboards in real time
- Check data inputs for validity before publishing

Producing Dashboards

- Huge range of widgets to display data
- Present data any way you want
- Produce multiple tabs
- Incorporate your own infographics
- Provide different views/access for different users
- Preset KPIs and calculations (e.g. NPS)

Infographics

- Incorporate your own infographics
- Place any data within your infographic
- Use animated infographics
- Brand your dashboards
- Add target group focus to your dashboards
- Present data in its most usable form

Dashboard Customisation

- Build customised data and report views
- Allow customised user tools/access
- Allow users to filter data
- Add branding
- Display multiple data sources side by side
- Integrate feedback loops

Branding

- Brand your platform
- Brand your questionnaires
- Brand your mailouts
- Brand your dashboards
- Brand your infographics
- Custom branding for different users

Specialist Tools Included For:

- Market research surveys
- Tracking studies
- Customer experience feedback
- Employee engagement programmes
- Audit and service control
- Mystery shopping

Price List

Get started from GBP180/Month (Billed Annually)

All you need is an administator account and one project

Feature	Price/month (GBP) (Payable Annually)	Information	Discounts
Administrator account	GBP90	Administrators can manage projects, dashboards and user accounts together with you.	
Projects	GBP90	Per Project you can set up one survey, audit or checklist. Or it can be used to import business data for reporting on one or more dashboards.	Discounts applies more than 5
Collaborator	GBP18	A collaborator has access to online dashboards, or can fill in audits and checklists using the CYS app.	Discounts applies more than 10
Guru Account	GBP250	Access to advanced features such as expert scripting, SVG coded infographics or API management	