

Communities  
In a Nutshell

mrdc  
SOFTWARE

### Text-based features

- Make use of interactive bulletin boards
- Set up and use chat groups
- Exchange one-to-one dialogue

### Media tools

- Encourage participants to upload photos
- Encourage participants to share video
- Share product information or instructions by video

### Surveys

- Run polls
- Share results with participants
- Integrate your preferred survey tool

### Community Management

- Add or remove participants
- View activity amongst participants within tasks
- Offer rewards, show leader boards to encourage participation

### Downloadable Results

- Download results instantly as often as you wish
- Feed texts into text analysis tools
- Produce word clouds
- No transcriptions needed!

### Community Role

- Admin
- Moderator
- Participant
- Observer

# Price List

Licence level	Number of communities	Members	Research activities	Users	Weekly cost (USD)	Annual cost (USD)	Licence level
Silver	1	50	Any 4	1	199	9300	Silver
Gold	2	100 each	Unlimited	5	399	14500	Gold
Platinum	4	200 each	Unlimited	Unlimited	699	21800	Platinum